



# THE PERFECT TIME IS...**NOW**

## It is not too early.

Babies begin learning at birth.  
You are your child's first and  
most important teacher.



## It is not too late.

As your child is growing, keep going! Even young  
readers (whether early or accomplished)  
benefit from being read aloud to.

## Any place can be the right place.

Bedtime is a great time to read aloud. But so is before dinner,  
while the kids are splashing in the bath, during the afternoon lull or  
over pancakes in the morning.



Read Aloud  
**15 MINUTES**  
Every child. Every parent. Every day.

Learn more at  [ReadAloud.org](https://www.ReadAloud.org)