

Every child. Every parent. Every day.



Dear Parent.

Is your family a Read Aloud family yet? We hope you have made reading aloud to your child for at least 15 minutes every day part of your routine. We are a partner in a decade long campaign working to encourage every parent to read aloud to their child every day starting at birth. Why? Because reading aloud to your child is the single most important thing you can do to prepare your child for life long learning success.

Our goal, with your help, is to have every child arrive at kindergarten ready to learn and to be prepared by third grade for the transition from learning to read to reading to learn.

Every time you read to your child you are improving their learning advantage. Some children begin kindergarten having been read to at home as few as 25 hours while some have been read to as much as 1,000 hours. Children who start behind usually don't catch up and are at greatest risk for reading delays and school failure.



- Read to your child every day beginning at birth.
- Children are born ready to learn.
- Their brains are ready to be stimulated to add new information from the very beginning.

Here are some tips to engage your child and build the daily read aloud routine.

3 Ways To Read Aloud

- ♥ Read the Pictures
- ♥ Read the Words
- ♥ Retell the Story

Make Reading Aloud Part of Your Daily Routine!

- ♥ Nap Time
- ♥ After Meals
- ♥ Bed Time

Make Reading Aloud Fun!

- ♥ Make Up Funny Voices
- ♥ Make Up Sound Effects
- ♥ Act Out The Story
- ♥ Ask Questions About What
 You Read
- ♥ Ask What Happens Next Before Turning the Page









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Get started today! Set a time that fits your daily schedule and use the weekly calendar to keep track of your progress. Celebrate your success as a Read Aloud family!

