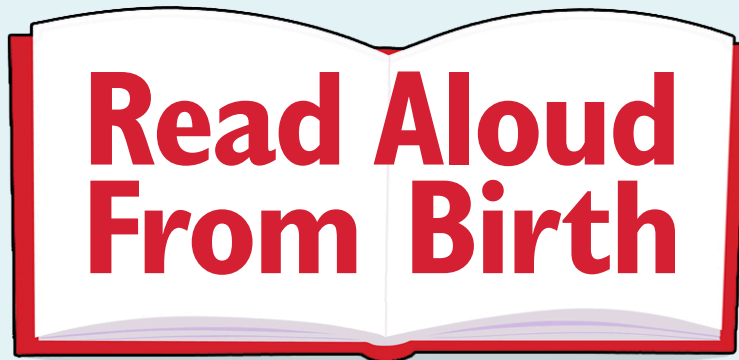


What's the most important thing to do with your child?



According to research, reading for 15 minutes daily is the best way to prepare your child for school NOW.

READING ALOUD:

1 Accelerates your baby's brain development, nurturing trillions of new connections from birth.

2 Exposes your baby to millions more words by age 4.

3 Builds critical literacy skills like vocabulary, phonics, and comprehension.

4 Prepares your child for success. Reading from birth to age 8 gives your child lifetime learning skills.



READ ANY TIME

At breakfast, in the bath, at the park, before bedtime



READ ANYTHING

Newspapers, instruction manuals, grocery lists, road signs, novels, Facebook feeds, magazines—whatever you're reading



READ ANYWHERE

Keep a book in your bag and anywhere becomes a reading room



Read Aloud
15 MINUTES
Every child. Every parent. Every day.

Learn more at ReadAloud.org