



Every road user can contribute to the vision of Toward Zero Deaths on Michigan roadways.

Pedestrian fatalities and serious injuries have been increasing, representing approximately 15% of all fatalities on MI roadways

Pedestrians 'not crossing at an intersection' is the action prior to a crash accounting for the majority of fatalities

October has the highest number of pedestrian-involved crashes

Male pedestrians make up the majority of pedestrian fatalities in MI

Adults aged 21-64 account for the majority of pedestrian fatalities

 **Toward Zero Deaths™**  
National Strategy on Highway Safety

## MORE INFO ON PEDESTRIAN SAFETY:

[www.nrd.nhtsa.dot.gov/Pubs/812124.pdf](http://www.nrd.nhtsa.dot.gov/Pubs/812124.pdf)

[www.michigan.gov/pedsafety](http://www.michigan.gov/pedsafety)

 **Toward Zero Deaths™**  
National Strategy on Highway Safety  
[www.michigan.gov/zerodeaths](http://www.michigan.gov/zerodeaths)

  
Michigan Department of Transportation  
[www.michigan.gov/mdot](http://www.michigan.gov/mdot)

  
Michigan Department of Transportation


# Pedestrian Safety



  
Michigan Department of Transportation

Providing the highest quality integrated transportation services for economic benefit and improved quality of life.

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Toward Zero Deaths\TZD Pedestrians Brochure.indd (CJ 7/15)

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# Tips for Pedestrians

## Where to cross

- Signalized intersections provide the safest opportunity for crossing. Pedestrians are more visible to stopped vehicles in crosswalks.
- Mid-block crossings usually have special pavement markings, signs and/or pedestrian signals to alert motorists to be aware pedestrians.



## Pedestrian crosswalk signals and pushbuttons

- Push the button to let the traffic signal know you are waiting to cross.
- Wait your turn to cross. Waiting your turn keeps everyone safe, including you. Both vehicles and pedestrians must wait their turn to proceed.
- Once the crosswalk signal indicates that it's your turn to cross, check to make sure vehicles are stopped, make eye contact and proceed to cross the road. Most intersections provide a countdown to let you know how much time is left to safely cross.
- The High-intensity Activated crossWalk (HAWK) signal provides mid-block pedestrians the opportunity to cross the road while traffic is stopped. Pedestrians should follow the same steps as a normal pedestrian crossing signal.



## Additional tips

- Avoid roads and interstates where pedestrians are restricted or prohibited.
- Walk on a sidewalk or path when one is available.
- If there is no sidewalk or path available, walk on the shoulder, facing traffic.
- Stay alert; don't be distracted by electronic devices, including phones, music players or other devices that take your attention away from the road.
- Be cautious at all times when sharing the road with vehicles. Never assume a driver can see you. Make eye contact with drivers as they approach.
- Be predictable. Cross streets at crosswalks or intersections when possible. This is where drivers expect to see pedestrians.
- If a crosswalk or intersection is not available, locate a well-lit area, wait for a gap in traffic that allows you enough time to cross safely, and continue to watch for traffic as you cross.
- Be visible. Wear bright clothing during the day, and wear reflective materials or use a flashlight at night.
- Avoid alcohol and drugs - they impair your judgment and coordination.