

DISCONNECT TO CONNECT

Smartphones and tablets are an inescapable reality of today's world – we love and need them. They give us the power to connect with family, friends, and our work.

HOWEVER, when it comes to our children – from birth through to third grade – these devices can become a barrier to direct interaction. It is time to **DISCONNECT TO CONNECT**.



It's simple...

Young children only learn language through **interacting with parents and loved ones who talk, read, and sing to them.**

Reading aloud introduces new words, grammar and concepts that may not be used in regular talking. An average children's book may have around 500 words – **these add up fast!**

There is no substitute for **YOU**. You are your child's first and most important teacher.

There is no such thing as 'too old' for reading aloud. **Don't stop when they start school.** Even independent readers benefit greatly from reading aloud with a loved one.

For your child's sake, make device-free time for your family and be sure to read aloud for at least 15 minutes every day.



Read Aloud
15 MINUTES
Every child. Every parent. Every day.